

Job Title: Marketing Associate

Contract Type: Full-Time.

Location: Bromley

Rehoboth, a fast-growing Real Estate Investment firm, is seeking a dynamic marketing associate to join the team. The firm has gone through a rapid period of growth and development in recent years and now needs a dedicated marketing associate to contribute to all day-to-day marketing projects.

Main Activities and Responsibilities:

- Design and create written content for social & digital platforms, including graphic, video content creation.
- Manages company social media channels, including Instagram, LinkedIn, Twitter, and other relevant platforms.
- Conduct market research to identify marketing trends and strategies
- Works as part of a team to develop large social media campaigns
- Create reports on marketing and sales metrics e.g., conversion rates
- Prepare emails in HTML format and prepare an appropriate marketing system.
- Writes and distributes e-newsletters to subscribers and assist in creating advertising material
- Coordinate and execute photography and videography ensuring high quality visuals
- Uses timelines and scheduled content to create a consistent stream of new content for audience interaction while
- Pro-actively recommend new solutions to improve the performance of online & offline campaigns, making data-driven recommendations to improve and scale performance.
- Provide administrative support to the marketing team including managing schedules, coordinating meetings and maintaining marketing databases.
- Collaborate with teams to create marketing materials including brochures, virtual tours & videos.

Requirements

- Proven experience of executing strategic marketing campaigns within all or some of the following channels; SEO, PPC, Email Marketing, social media and Affiliation.
- Knowledge and experience of public relation techniques - online and offline.
- Strong time management skills and an ability to manage multiple channels at once.
- Proven track record of managing KPIs and ROI effectively.
- Advanced data analysis and interpretation skills, with the ability to convert findings into actionable campaigns.

- Can communicate and work well with a wide range of people, and is able to negotiate and, network effectively internally and externally.
- Strong command of the English language written and spoken.
- Intelligence, strong work ethic and an amazing attitude.
- Real Estate industry experience preferred.



Personal Qualities

- Be self-motivated and determined.
- Highly organised so that you are able to handle multiple projects simultaneously.
- Have a strong work ethic, intelligence and a 'can-do' attitude.
- Have strong communication and people skills.
- Hands-on and methodological approach.
- Experience of working independently.
- Flexibility to adapt quickly to changing circumstances.
- Able to prioritise and identify solutions in a timely manner.
- Somebody that constantly finds ways to make things better.
- Ability to deal with a fast-paced work environment.

Benefit:

- Workplace pension
- Flexible working hours